Summer Village of Rochon Sands
Municipal Policy

Category: AD 1.28 Administration

Title: Public Advertising in Summer Village

Date Approved:

Purpose: To establish advertising guidelines and policy regarding private advertising on Summer Village Property

General: Council recognizes that outside individuals or companies may wish to sponsor certain structures or events that occur in the Summer Village and benefit the financial operations of the Summer Village or other local organization.

Definitions: **"CAO"** means the Chief Administrative Officer of the Summer Village of Rochon Sands or their delegate;

"Council" means the elected Municipal Council of the Summer Village of Rochon Sands;

"Municipality" means the Summer Village of Rochon Sands;

"Public Advertising" means the activity or profession of producing images or signs for advertisements for commercial products or services;

General Guidelines:

1. All advertising signage on any structure, objects or building to be used as an advertising vehicle must be approved by the Chief Administrative Officer; as written application to the Summer Village Office.
2. All advertising applications/proofs must be approved by CAO of Summer Village of Rochon Sands prior to installation.
3. All applications for advertising approval may be presented for Council discussion at discretion of Chief Administrative Officer.
4. CAO may approve or reject any application for any reason.

5. CAO may request alterations regarding size, color or offensive images as his/her discretion prior to approval;
6. All advertising images will have a life term to minimize maintenance and overall image deterioration.
7. The CAO reserves the right to remove all or any advertising in his/her opinion due to lack of maintenance or any other reason without owner permission.

This policy may be reviewed at any time by Administration and/or review of Council of Summer Village of Rochon Sands.

Approved and Review by Council _____, 2018.

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Chief Elected Official

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Chief Administrative Officer