



The Summer Village of Rochon Sands

2021 Provincial Parks Operating Budget Presentation to Council

Prepared by Jason Olson on behalf of

Melissa Beebe Chief Administrative Officer

Presented to Council April 13, 2021

## Budget Highlights for 2021 Budget Consideration

### Revenue:

- Estimated revenue levels for 2021 will resemble actual revenue numbers for the 2020 season-initial reservation numbers and estimates for camping in Alberta for 2021 are extremely strong and anticipate a strong season financially
- Totals with final numbers not available until audited financial statements are completed 2020-profits realized should be approx. **\$59,000** which is a record profit for Parks Operation since the Summer Village assumed management under Alberta Parks in 2012.
- 2021 camping rates will be maintained at same rates as 2020 (both Narrows and Rochon Sands) based on visitor/guest feedback. Comparison to other campgrounds in the area prices versus services offered, both rates for Rochon Sands and the Narrows are competitive.



**-Overall Revenue 2020 to 2021 increased by \$37,880 or 23% year to year.**

### Administration Expenses:

-Adjusting of staff salaries be adjusted upwards as salary costs are increasing. Chief Administrative Officer (Administration Expense) salary allocation remains same as per the managerial contract for 2020.

### Merchandise Sales:

Administration has secured a new firewood provider as the previous vendor could not provide the necessary volume as demand has increased from the 2020 season. ***The overall profit margin on wood and ice is low and is mainly offered for convenience. This will be continued for future years calculations based on larger profit margins on camping fees versus firewood and ice sales.***

### Operational Expenses:

-Operational expenses totals include “Capital Improvements” continued in 2020 calendar year with replacements of metal roofing the Park Office with new flooring and paint also as part of interior renovations. Other major maintenance to be completed are the two maintenance shops in the Park that require new roofs to be replaced in 2021. The Capital budget 2021 for Parks includes costs for new roofing for those two buildings.

**Conclusion:**

Camping season of 2020 was successful in terms of returning staff, overall maintenance of the campgrounds and improvements made to the campground buildings and operational systems. COVID -19 was not a hinderance but actually increased revenues and guests for the camping season. 2021 is anticipated to equal revenues or increase as the campgrounds are opening earlier than the June 1 (2020) opening in response to COVID restrictions imposed by the Alberta Government. Campgrounds will open on May 14, 2021 for guests in both Rochon Sands and the Narrows PRA.



**Future “big ticket items” such as playground replacement at Rochon Sands, powered sites, and addition of a play structure at the Narrows PRA, are some items noted by guest comments and feedback. A sand box was added at the Narrows PRA in 2020, by Public Works staff.**

**Attachment:** Parks Operations 2021 Operating Budget forms part of the Overall Summer Village of Rochon Sands 2021 Operating Budget approval.

Approved by Council Resolution # \_\_\_\_\_, \_\_\_\_ day of \_\_\_\_\_, 2021.

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Chief Elected Official

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Chief Administrative Officer